

THE STEM INNOVATION FORUM

THURSDAY & FRIDAY, OCTOBER 19-20, 2023, CSU SPUR DENVER, COLORADO

ACTIVATING
COLLABORATIONS
TO ADVANCE AN
INCLUSIVE STEM
WORKFORCE



STEMx™



SPONSORSHIP OPPORTUNITIES ARE AVAILABLE. TO INQUIRE, CONTACT: RENEE.AARON@STEMCONNECTOR.COM

ACTIVATING COLLABORATIONS TO ADVANCE AN INCLUSIVE STEM WORKFORCE



The STEM Innovation Forum will take place on October 19th and 20th at the new, state-of-the-art Colorado State University Spur Campus in Denver, Colorado. With stunning views of the city and the Rocky Mountains, the Spur Campus is an ideal setting for this highly educational and inspirational event.

The Forum will engage stakeholders across the STEM education and workforce development ecosystem. Leaders from industry, government, educational institutions, nonprofit organizations, and STEM networks will have unmatched opportunities to collaborate to advance a diverse, robust and sustainable STEM workforce across the U.S.

Forum objectives include:

- Learning about trends in STEM education and workforce development, with an emphasis on broadening participation.
- Discovering high impact strategies,

programs and solutions that are driving change.

- Connecting with like-minded thought-leaders in the STEM ecosystem and exploring potential collaborations.
- Understanding how emerging technologies will change the world and the ways we must prepare STEM talent.

Forum themes include:

- Implementing robust, scalable and sustainable solutions that meet the needs of the STEM workforce.
- Increasing opportunities for all individuals at every age and stage of STEM education and workforce development to pursue, persist and succeed in STEM.
- Developing a responsive STEM education and workforce system that addresses emerging technologies and changes in the world of work.

- Expanding high-value collaborations between educational institutions and employers.
- Applying state and federal education and workforce policy to the STEM ecosystem.

SPONSORSHIP OPPORTUNITIES

With approximately 250 thought-leaders across the STEM ecosystem in attendance, a Forum sponsorship afford the following benefits:

- Amplified positioning as a thought-leader in the STEM education and workforce development arena.
- Elevated branding as an employer of choice for diverse STEM talent.
- Recognition as a key partner and collaborator in the STEM ecosystem.
- Curated connections across a premier network of dedicated professionals working to advance a diverse, robust and sustainable STEM workforce.



OVERVIEW OF THE DAY

Each day of the two day event will include a combination of keynote speakers, panel discussions and breakout sessions. Session topics are likely to include: strategic partnerships; work-based learning; up-skilling and re-skilling; postsecondary pathways; women in STEM; overlooked talent pools; the Federal STEM Strategic Plan; and others.

SAMPLE AGENDA

THURSDAY, OCTOBER 19TH		FRIDAY, OCTOBER 20TH	
8:00 AM	Breakfast/Registration	8:15 AM	Breakfast/Registration
9:00 AM	Welcome	9:00 AM	Welcome & Day 1 recap
9:15 AM	Keynote	9:15 AM	Keynote
9:40 AM	Panel 1	9:35 AM	Panel 3
10:45 AM	Breakout - round 1	10:30 AM	Presentation
11:40 AM	Breakout - round 2	11:10 AM	Breakout - round 3
12:20 PM	Lunch	12:00 PM	Lunch
1:15 PM	Presentation	1:00 PM	Panel 4
1:45 PM	Panel 2	1:40 PM	Presentation
2:30 PM	Presentation	2:00 PM	Closing
3:00 PM	Closing		

About STEMconnector:

STEMconnector is the premier network of employers, postsecondary institutions, government agencies, nonprofit organizations and K-12 institutions committed to developing, supporting and retaining a diverse STEM workforce. STEMconnector supports its members in developing, executing, and scaling sustainable and equitable STEM talent strategies that will ensure STEM talent is prepared to meet the needs of the STEM workforce today and in the future.

About STEMx:

STEMx is a national network of STEM education leaders who collaborate to advance high-quality STEM education as a workforce and equity imperative. Together, we serve as a collective voice to influence state and national policies that support and advance access to high-quality STEM education for all K-12 students.



SPONSORSHIP OPTIONS & INCLUSIONS

Sponsorships are available until September 9th.

	ELITE	CHAMPION	NETWORK	PRESENTING	COMMUNITY
COST	\$50,000	\$25,000	\$15,000	\$12,500	\$6,250
MARKETING/BRANDING					
LOGO FEATURED ON SUMMIT COLLATERAL <i>(Digital and Physical)</i>	✓	✓	✓	✓	✓
SOCIAL MEDIA PROMOTION	✓	✓	✓	✓	✓
VIDEO INCLUDED IN PROGRAM	✓	✓	X	X	X
ABILITY TO PLACE SIGNAGE IN	✓	✓	✓	X	X
EXCLUSIVE BRANDING AT NETWORKING RECEPTION	X	X	X	✓	X
CONTENT IN CONFERENCE MARKETING COMMUNICATIONS	✓	✓	X	✓	X
CONTENT					
20-MIN KEYNOTE PRESENTATION	✓	X	X	X	X
PANEL CONTRIBUTION	X	✓	X	X	X
BREAKOUT PRESENTATION	✓	X	✓	X	X
ACCESS					
COMPLIMENTARY REGISTRATIONS	8	4	2	2	2

Sponsorship opportunities are available. To inquire, contact: Renee.Aaron@stemconnector.com